



SPECIAL THANKS TO MIKE GREW FOR HIS TERRIFIC LETTERING GUIDE, WHICH I RIPPED OFF TO SUIT MY OWN NEEDS - 8/22

TRANSITION

ANCHOR BALLOONS TO PANEL BORDERS WHEREVER PRACTICABLE

ZIG-ZAG BALLOON PLACEMENT GUIDES THE EYE...

...TO WHERE IT NEEDS TO GO!

POINTERS ARE STRAIGHT

NO OVERLONG CONNECTORS OR POINTERS!

...SMALL LETTERS GET LOTS OF WHITE SPACE AROUND THEM...

AVOID CLUSTERING TOO MANY BALLOONS TOGETHER

IT CREATES A BIG, WHITE CLUMP THAT CLOBBERS THE STORY.

NO MISSHAPEN, DRUNKEN UNCLE MICHELIN MAN BALLOONS! THEY SHOULD BE UNIFORM IN SHAPE - ROUND OR OVAL!

2 IS OK
3 IS A LOT
4 IS DEATH

TRY NOT TO CROWD ART

I REALLY DESPISE BALLOONS SHAPED LIKE THIS

NOTE HEIGHT LIMITATIONS! KEEP IT SHORT!

REAL SHORT.

TELEPATHY!

LET ME OUT!

STARBURST DESIGNATES WHERE SOUND IS COMING FROM (HOUSE, CAR, ETC.)

I HATE OPEN PANEL BORDERS!

LEAVE SPACE AROUND COPY!

A WIDE TAIL CONVEYS DISTANCE

OFF-PANEL! *

* FOOTNOTES SHOULD SHOW OFF LIKE THIS -- OWZ

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